A Trusted Resource Partner in Life Insurance & Annuity Planning

## **The Fee Advisors Network Introduces:**

# The "Certified Fee Insurance Specialist" Program (CFIS Designation)

Online Courses will benefit RIA's, Wealth Managers, and Fee-Only Financial Planners.

## 10% Discount for Members of the Network!

The CFIS designation is the first and only certification program that distinguishes the feepractitioner as one who is knowledgeable in fee-based life insurance design and function. The designation illustrates knowledge and competency in policy style, structure, design, concept, efficiency considerations, <u>full disclosure requirements</u>, and <u>fiduciary care</u>.

The courses necessary for attaining the CFIS designation are now available through WebCE, the premier provider of online financial education and registered CE courses. Curriculum and enrollment information is located at <a href="http://www.feeadvisors.webce.com">http://www.feeadvisors.webce.com</a>. The CFIS courses also provide up to 25 (state-specific) approved insurance CE credits as an elected option for the enrolled candidate.

Joseph W. Maczuga, Executive Director of the Network, stated "There is a lot of confusion for the consumer between the multitude of designations and practice terminology. The CFIS designation clearly identifies the fee-engagement function of the advisor, within this very important, yet overlooked component of financial planning."

For more information on this designation, please visit the following link: <a href="http://www.feeadvisorsnetwork.com/cfis.html">http://www.feeadvisorsnetwork.com/cfis.html</a>

Contact: Janell O'Donnell (248) 250-6830 A Trusted Resource Partner in Life Insurance & Annuity Planning

## \*\* Members Only Discount on the "CFIS" Designation \*\*

Members of the Network save 10% . . .

#### **FULL TUITION - ONLY \$449** !!!

- > WebCE hosts the online course curriculum.
- Four of the five courses provide up to 25 CE Credits (for an additional nominal filing fee.)
- All exams are taken online with immediate results.
- > Certificate of Designation forwarded to candidate immediately after passing final exam.

Once the course is purchased, enrolled candidate can register online for the course at any time.

#### "CERTIFIED FEE INSURANCE SPECIALIST" DESIGNATION (CFIS)

The Certified Fee Insurance Specialist designation is the first and only certification program that distinguishes the fee-practitioner as one who is knowledgeable in fee-based life insurance design and function.

<u>The designation illustrates knowledge and competency</u> in policy style, structure, design, concept and efficiency considerations, *full disclosure requirements*, and *fiduciary care*.

The current climate of regulatory investigations are focused on <u>full disclosure</u> and <u>fiduciary care</u>.

Variable Annuities and Qualified Plans are now being looked at.

Could **Life Insurance** be the next **target of scrutiny**?

Distinguish yourself with recognition of increased competency ..... Enroll today!!!

You can review course curriculum at <a href="http://www.feeadvisors.webce.com">http://www.feeadvisors.webce.com</a>

(Call us for any additional information)

( ) Yes - I would like to take advantage of this special member discount price of \$449.00!			
Name:		Date:	
Payment Options:			
( )	Enclosed is my check, made payable to: <u>Fee Advisors Network</u> , in the amo	Fee Advisors Network, in the amount of: \$449.00	
( )	Please charge my credit card <u>\$449.00</u> : MC ( ) VISA ( ) AMEX ( )	DISCOVER()	
Card #	Expires	:	
V-Code (digits located on credit card signature strip): Zip Co		le:	
Signature:	Date:		